

# Maruthi Bhaskar

San Jose, CA 95134  
(661) 417-7190, maruthi.bhaskar@gmail.com  
<https://www.maruthibhaskar.com>  
Portfolio: thesis, case studies, writing

## Professional Summary

Engineering leader and entrepreneur building AI enterprise workflow platforms with end-to-end ownership from strategy through forward-deployed execution.

Operates at the intersection of deep engineering, enterprise architecture, and executive alignment—translating AI capability into durable organizational outcomes through forward-deployed execution.

- Grew revenue by 420% over two years with a business model for enterprise AI adoption
- Built and scaled a product engineering organization through to public acquisition, operating within a 600+ enterprise environment
- Architected and operated complex systems for Fortune 500 and high-growth companies, including Tesla, Samsung, Fiserv, Reckitt, and SurveyMonkey

## CTO — Learning Pair AI (2023–Present) <https://learningpair.ai>

Led architecture, product direction, and enterprise engagements for an AI workflow platform deployed through a forward-deployment model. Systems are embedded within insurance, manufacturing, and enterprise support organizations under real operational constraints, enabling AI-driven workflow definition and domain customization while retaining reusable core IP.

## Featured Work

- **Video-first agentic AI for insurance subrogation**, shifting liability assessment upstream through evidence-backed multimodal reasoning. Scaled recovered revenue by 2.5× and improved margins by ~35%, enabling instant-payout business models at enterprise scale. 2024–current.
- **AI-powered knowledge operating system for manufacturing design**, capturing expert judgment to unlock mid-level engineer throughput under safety and compliance constraints. Drove 25% YoY revenue growth (vs. 11% historical), reduced delivery latency by 15%, and cut expert review cycles by ~50%. 2024–2025.
- **Agentic AI platform transforming managed WordPress services** from a labor-intensive model into a scalable SaaS business. Reduced MTTR by 60–90%, eliminated Tier-1 support, and improved operating margins by ~30% while enabling self-serve acquisition. 2024–current.
- **Personalized AI tutor** replacing human-authored MCQ generation with a semantic, agentic pipeline, removing content as a scaling bottleneck in consumer EdTech. Reduced cost per exam by ~80%, enabled true personalization, and supported 4× engagement growth within the first quarter. 2025–current.

## CPO & BU Head — Ameex (2016–2023)

*Acquired by Perficient in 2022*

Built and scaled a product engineering business unit serving Fortune 500 companies and fast-growing startups. Led architecture, delivery, and executive alignment across AI, cloud, and data platforms.

Grew the organization from ~20 to 220+ engineers within a 600+ company, driving sustained growth and contributing to successful acquisition. Work centered on building production-grade B2C systems for clients operating under real business and enterprise constraints.

### Featured Work

- **Protocol-bound AI caretaker** for high-risk elderly patients, improving medical adherence through proactive conversational workflows while preserving provider liability. Reduced re-hospitalization risk, supported ~10M concurrent users under HIPAA constraints, and drove large-provider capture culminating in an 8-figure acquisition. 2021–2023.
- **ML-driven fraud detection** and B2C transformation for a high-growth fintech (acquired by Fiserv), combining real-time transaction fraud models with a consumer product repositioning strategy. Built a white-label app factory enabling hundreds of banking clients to deploy customized mobile experiences at scale. Leadership across ML, product strategy, and platform architecture contributed directly to the acquisition outcome.

### Earlier Career

**SurveyMonkey** · Senior Engineering Manager

**Twendai / Custos** · Founder & CEO

**Cisco Systems** · Architect, Senior Dev Manager, Technical Lead

Foundational engineering depth in distributed systems and production infrastructure at scale, early data intelligence and audience analytics platforms, and entrepreneurial product ownership from inception through adoption.